



# YEARS OF **COMMUNITY IMPACT**

Leading a movement to build communities that support the health and well-being of all

2008-2018





Jeffrey Severin

## Message from the Chair

The achievements of LiveWell during the past 10 years are a testament to the many community partners who are committed to the health and well-being of Douglas County residents. The hard work and collaboration of volunteers, agencies, school districts and local governments has created new opportunities for communities to support healthy, active lifestyles. During the past decade, we've seen improved access to nutritious food, increased connectivity of bike and pedestrian networks, programs that support the health of our youth, support for healthier work environments, and initiatives to curb tobacco use. As we look forward to the next 10 years, we hope to build on these successes while addressing gaps and inequities in health through the type of strong, community-based support that LiveWell was founded on.

*Jeffrey R Severin*



## MILESTONES

### 2008

- Kansas Health Foundation awards a major grant to the Douglas County Community Foundation to launch an initiative aimed at reducing chronic disease by promoting healthy eating and active living.
- Douglas County Community Foundation convenes LiveWell Lawrence steering committee to leverage and coordinate community-based efforts to encourage healthy lifestyles.

### 2009

- LiveWell hosts Lawrence's first "World's Largest Community Workout." The event draws 2,766 participants and raises awareness about the coalition and the importance of exercise.



### 2010

- Founding of WorkWell Lawrence, a network of employers working to create a culture of health in the workplace.
- Lawrence's first sustainable school garden project, "Growing Food, Growing Health," breaks ground at West Middle School.
- Lawrence Central Rotary launches RideLawrence.com, a website that promotes bicycling.

### 2011

- First "WorkWell Lawrence Symposium" is held.
- Lawrence Central Rotary sponsors Lawrence's first Community Bike Ride.

- Lawrence Complete Streets advocacy group forms.
- Langston Hughes School PTO provides marathon club starter kits for other elementary schools.

### 2012

- Lawrence-Douglas County Health Department becomes coordinating agency for LiveWell.
- Lawrence City Commission approves Complete Streets Policy.

### 2013

- LiveWell adopts Douglas County Community Health Plan and leads efforts in areas of nutrition and physical activity.
- Coalition reorganizes into five work groups and membership grows to more than 100. Work groups are: Healthy Built Environment, Healthy Food for All, WorkWell Lawrence, Healthy Kids and Tobacco-Free Living.

### 2014

- City of Eudora and Eudora School District have a dedication ceremony for a new half-mile trail at Eudora Elementary School.
- Market Match, the SNAP dollar-for-dollar match program, is launched at the Lawrence Farmers' Market.
- Outside for a Better Inside nature trail opens in the Sandra Shaw Community Health Park.



### 2015

- First Lawrence Safe Routes to School community meeting held at West Middle School.
- KU Basketball Coach Bill Self helps launch new FuelGood brand to help residents identify healthy food and beverage options in public spaces.
- Safe Routes maps are completed for USD 497 elementary and middle schools.
- KU announces new "Crops to Campus" program that offers CSA subscriptions to faculty and students.

### 2016

- Lawrence Board of Education adopts Bicycle Lesson and Safety Training (BLAST) program as part of bicycle and pedestrian safety education.
- New summer feeding program begins in Lecompton for youth.
- City of Eudora becomes first community in Douglas County to approve an ordinance restricting use of tobacco products, including e-cigarettes, in parks and recreation areas.
- City of Lawrence Parks and Recreation staff unveil tobacco-free parks signs in conjunction with its new tobacco-free parks policy.



### 2017

- Douglas County summer food program launches "Fuel Up 4 Summer" brand.
- The Lawrence Loop campaign sprouts into a new nonprofit, Friends of Lawrence Area Trails (FLAT).
- City of Lecompton passes a tobacco-free parks policy
- Launch of mobile food pantry at KU.
- A pilot afterschool meal program is launched at Kennedy Elementary School.
- Douglas County Commission adopts Food System Plan as a guiding document.

### 2018

- Fuel Up 4 Summer meal program sees substantial increase in number of meals served to youth.
- LiveWell Lawrence becomes LiveWell Douglas County.
- LiveWell begins new Sexual Violence Prevention Work Group.
- Douglas County Commission approves Tobacco 21 ordinance, which raises the age to legally purchase tobacco from 18 to 21.
- KU opens food pantry in Kansas Union for students and faculty.





## FOUNDING STEERING COMMITTEE MEMBERS

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**Chip Blaser**, Douglas County Community Foundation  
**Janice Early**, Lawrence Memorial Hospital  
**Marilyn Hull**, Douglas County Community Foundation\*  
**Cindy Johnson**, TherapyWorks  
**Monte Johnson**, Douglas County Community Foundation Board\*  
**Susan Johnson**, K-State Research and Extension — Douglas County  
**Janelle Martin**, Community Health Improvement Project\*  
**Mike McGrew**, Douglas County Community Foundation Board\*

**Nancy O'Connor**, The Community Mercantile  
**Wayne Osness**, University of Kansas emeritus professor  
**Vickie Otten**, Douglas County Community Foundation Board\*  
**Dan Partridge**, Lawrence-Douglas County Health Department  
**Bruce Passman**, Lawrence Public Schools\*  
**Dan Simons**, The World Company  
**Roger Steinbrock**, Lawrence Parks and Recreation  
**Nikki White**, Health Care Access Clinic\*

*\* No longer at the agency, business or board they represented 10 years ago.*

## LIVEWELL CULTURE OF HEALTH ACTION AWARD RECIPIENTS

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*The Culture of Health Action Awards were established in 2013 to help recognize agencies, businesses and individuals who went above and beyond to make a significant difference in the health of Douglas County residents.*

**2013**  
Marilyn Hull

Douglas County  
Mike Myers  
Nancy O'Connor  
Ola Faucher

Just Food  
Kim Richter  
KU Endowment  
Lisa Larsen

**2014**  
Allen Press, City of Lawrence  
Douglas County  
Lawrence Memorial Hospital  
Lawrence-Douglas County Health  
Department Community Health team

**2016**  
Cornelius Bell  
Denise Johnson  
Douglas County District Court  
Eudora City Commission  
Sunflower Foundation

**2018**  
Friends of Lawrence Area Trails  
KU Center for Community Outreach  
KU Student Senate  
Food for Jayhawks  
Boys and Girls Club of Lawrence  
Reenie Stogsdill  
Janelle Martin  
Kelly Smith

**2015**  
City of Lawrence  
Hy-Vee Food Stores  
K-State Research and Extension —

**2017**  
Chris Lempa

## LIVEWELL EXECUTIVE TEAM

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*These individuals served on LiveWell's executive team as chair-elect, chair and past chair. We appreciate your commitment to making Douglas County a place where everyone can thrive.*

### Past LiveWell Chairs

**2008-12** — Marilyn Hull  
**2012-13** — Susan Johnson  
**2013-14** — Cindy Johnson  
**2014-15** — Nikki White  
**2015-16** — Eileen Horn  
**2016-17** — Laurie Comstock  
**2017-18** — Elizabeth Keever

### Executive Team — 2018-19

**Chair** — Jeff Severin  
**Past Chair** — Elizabeth Keever  
**Chair-elect** — Christina Holt

*Special thanks to the Douglas County Community Foundation, Kansas Department of Health and Environment, Kansas Health Foundation and Sunflower Foundation for providing funding to support LiveWell's efforts, and to the Lawrence-Douglas County Health Department for serving as LiveWell's coordinating agency.*